



For your safety today & tomorrow

COMPANY PROFILE

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About us

Annexure "A"

Guard Force is a *one-stop-shop* for all kinds of facility services, ranging from Security, Housekeeping, Maintenance & Service Support, Office support staff to a range of customized miscellaneous services.

Guard Force offers an integrated business solution to customers that include (1) Building services, (2) People services, (3) Business services and (4) Help Desk. We provide all our customers with one contract, one contact and one invoice for all services.

Guard force employs reliable, honest, trained and dedicated employees who are highly motivated to do their personal best at each job, and to build a relationship of trust and dependability with customers. We always ensure undiluted service quality, consistency, uniform work culture and healthy business ethics amongst our employees.

Guard Force has its full-fledged operational set-up at Orissa. The company will shortly start its operation at Bangalore, Hyderabad and Kolkata.

Guard Force maintains all necessary legal and statutory documentations like PF Registration, ESI Registration, Professional Tax registration, Service Tax registration, Labor License etc. The company maintains a high degree of transparency regarding all statutory and related matters with all its customers and employees at all times.

Guard Force has moved towards achieving of **ISO 9001:2000** certifications. The departments are getting prepared for ISO inspection and auditing. The Quality Assurance department of the organization is working closely on this assignment to make all its customers feel the rare experience of ultimate service delight.



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Vision, Values & Belief Structure

Annexure "B"

The Guard Force Group has a clear corporate vision, a strong set of values and a clear belief structure which ensure that everyone is clear about the strategy of the organization and their role in its delivery. Each employee of the organization is necessarily responsible and accountable for implementation of this vision, values and belief structure at all levels within the organization.

Guard Force Vision

- Guard Force strives to make an organization more competitive, by staying focused on its core competence.
- Guard Force strives to help an organization to achieve cost reduction and efficiency.

Guard Force Values

- **Customer Focus:** We have close, open relationships with our customers that generate trust and we work in partnership for the mutual benefit of our organizations.
- **Expertise:** We develop and demonstrate our expertise through our innovative and leading edge approach to creating and delivering the right solution.
- **Performance:** We challenge ourselves to improve performance month-on-month and to create long-term sustainability.
- **Best People:** We always take care to employ best people, develop their competence, provide opportunity and inspire them to live our values.
- **Integrity:** We can always be trusted to do the right thing.
- **Co-operation & Teamwork:** We strongly believe in co-operation and teamwork amongst our employees, customers and vendors for long- term mutual benefit.



Guard Force Belief structure

A cornerstone of our belief structure is our emphasis on Quality Assurance. When talking about quality, every employee of Guard Force is well aware of 02 types of quality.

“Quality in Fact”

This means that agreed upon parameters are set and measured to determine that work is being performed effectively.

“Quality in Perception”

This factor has to do with opinion. While opinion can't truly be measured, it's just as important to the success of customer's facility management program.

With these two concepts in mind, each employee of Guard Force has sought to bridge the gap between fact and opinion with a dual-purpose Quality Management Program.

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Our HR Activities

Annexure "C"

The company employs reliable, honest, trained and dedicated employees who are highly motivated to do their personal best at each job, and to build a relationship of trust and dependability with customers. At Guard Force, we always take pride in our employees as our greatest asset, hence the HR dept. dedicates them with great care to select, screen, train and motivate people.

Though we have set standards, we keep innovating. We have invested everything, only in people to ensure we remain the best service provider always. To achieve the highest level of human resources proficiency including high Employee Retention Rates and Employee Motivation, we sincerely adhere to our specially designed self-imposed norms.

- **Selection**

Our experienced and senior professionals at HR department put its focused effort to select Right candidates. Strict guidelines are being followed in an uncompromised way without any internal or external influence to ensure that the desired candidates only make an inroad to our organization.

Besides our laid down structured selection criteria, selection of every single candidate is strictly subject to antecedent verification and medical fitness beside others.



Training

At Guard Force Group, we always believe that a strong Training foundation of every individual is the backbone of our services. An effective Training service is something that neither be ignored, or compromised.

We provide ONE MONTH residential/day-boarding training on security & safety to our employees. Our HR department strives to enhance the capabilities of each trainee and to help them become more service-oriented in their roles and responsibilities through this structured training programme.

We have on board a team of learned academicians and experienced security professionals, whose valuable advice gives us an edge over our competitors. Our training team comprises a judicious mix of seasoned professionals drawn from diverse backgrounds. They ensure that the training provided is a blend of state of the art technique and innovative frontier knowledge.

Our teams of experienced professionals work on, provide a wide range of training and development services, and ensure that the training provided is an appropriate mix of latest techniques and tools. Our trainers are not tied down to just one training methodology, they use a whole range of training techniques, including formal inputs, indoor and outdoor experiential activities, psychometric tools, mentoring and coaching that reflect our organizational culture.

We are equally flexible in our provision of training services and organize programs that can be run at customer's own premises, at our training institution, or other convenient venues. We have the flexibility to deliver tailor made programmes to meet customer's specific requirements, economically and efficiently. When appropriate, we take time to our customers with a full training needs analysis and then follow the project to it's logical conclusion.



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Training services

- **General Fitness, Drills & Alertness**
- **Turnout & Discipline**
- **Emergency Evacuation Drill**
- **Fire Drills, Fire Prevention & Control**
- **Operation of Fire Extinguishers & Security systems**
- **Crisis Management**
- **Disaster Management**
- **Business Continuity Planning**
- **Bomb Threat and Counter measures**
- **Kidnapping, Ransom & Hold-ups.**
- **Industrial Espionage & Competitive Intelligence**
- **Security threats in IT systems**
- **Corporate Risk Management**
- **Incident tracking, investigation & Evidence Retention**
- **Suspicious activities, Body language and Behavior**
- **Basic First Aid and Cardio Pulmonary Resuscitation**
- **Verbal/Non verbal Communication, Listening skills and Negotiation**
- **Report Writing**
- **Liaison with police and civil authorities**
- **Investigative Thinking & Questioning**
- **Achievement motivation**



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Uniforms & Accessories

Annexure "D"

At Guard Force, we strongly believe in "Change" and focus on "constant innovation". Like everything, the concept of services has got changed. Today, the true meaning of a professional security service is 360 degrees reverse than what it used to be earlier.

We understand this. We understand the importance of contractual services and value added services. But we strongly believe that customer's service expectations get error-free return once a service provider becomes "**Extension of the customer's business**".

We feel if Selection & Training is the backbone of services, then creating a smart look of its employees is the non-negotiable accountability of a service provider. A customer is always more concerned of its brand image, a service provider too is majorly concerned of its brand stake. However, a Security Personnel is probably the only existence in a customer's facility that not only creates the very first impression but more importantly holds the dual responsibility of enhancing the brand stature of both organizations.

With this view in focus, Guard Force has got its strategic tie-up with a reputed Attire Management and Designer House having presence at national level. This enables the company to produce customized uniforms and accessories for all its ground level staffs to create a smart professional look while serving at its customers' facilities.

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Security & Allied Services

Annexure "E"

Static Guarding services

A strong workforce of well trained security personnel renders services round the clock towards the common objective of protecting assets, property and life. With a sharp focus on security, the services are offered in close co-operation with customer, providing specialized and customized security solutions. Guard Force unique position in the industry is the reflection of its responsive attitude and high standards of services, which are mainly based on its strong and fundamental pillars of:

- **Selection:** Stringent process in accordance with Guard Force policies.
- **Training:** Regular and extensive programme complementing Guard Force's international Standards
- **Supervision:** Strong network ensuring delivery of services
- **Response:** Prompt 24x7 reaction

We currently provide the following static guarding services:

- **Retail Security**
- **Mall & Multiplex Security**
- **Warehouse Security**
- **Industrial Security**
- **IT & BPO Security**
- **Hotel Security**
- **Hospital Security**
- **School/College/Institution / Hostel Security**
- **Bank/ATM Security**
- **Multi-storey Building Security**
- **Office Building Security**
- **In-office Security**
- **Mines Security**



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Special Events & Risk Protection services

Guard Force offers a wide range of tailor-made services for:

- Executive Protection of high profile personalities including Celebrities and Royalties
- Executive Protection of Corporate Executives
- Tour Escorts for VIPs & Celebrities
- Total Security of Major Exhibition & IT Shows
- Special Event Security for Musical Concerts, Award Ceremonies & Sports Events.
- Escorting High Value Items & Jewellery

Corporate services

Guard Force provides consultancy and Advisory services to Corporates and Industries on:

- Risk Analysis & Management
- Loss Prevention including handling of emergency situations
- Security Audits
- Re-appraising of existing and future threats
- Designing security plans and proposing cost effective solutions
- Conducting awareness capsules for Management, Employees and Security staff
- Emergency procedures and crisis management
- Fire Control & Evacuation
- Bomb Threats
- Chemical-Biological Threats (Anthrax)
- Women's Safety
- Quality Upgradation
- Formulating Crisis Management Programmes on Kidnapping & Hijacking
- Assisting in formulating **Business Continuity Plans**



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Guard Force Specialty

Annexure "F"

- **Continuous Training & Development**
- **Specialized training for various industry segments**
- **General & specific instructions for all the posts and site emergencies**
- **Round the clock service monitoring**
- **Communication Equipment**
- **Rotation of personnel, Reserve personnel**
- **Minimum Response Time, Rapid Response Force**
- **Liaison with Law Enforcement Agencies**
- **Client Interaction Meetings & Client Feedback Analysis**
- **General/Monthly/Client specific/Special Reports**
- **Adherence to our specially designed self-imposed HR norms for high employee retention & motivation**



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Partial List of our Esteemed Clients :

- ❖ **Feedback Infra projects Private Ltd. (FEDCO)**
- ❖ **Bluewheel Hospital**
- ❖ **Neelachal Hospitals Pvt. Ltd.**
- ❖ **The Health Village**
- ❖ **Sun Hospital- cuttack**
- ❖ **Khadims Limited**
- ❖ **CEAT Limited**
- ❖ **Fino PaymentBank Ltd.**
- ❖ **Shakti Vyapar Pvt. Ltd. (Max Retail Store – Bhubaneswar)**
- ❖ **Patil Rail Infrastructure Limited.**
- ❖ **Inoxcrop Pvt. Ltd.**
- ❖ **Kotak Mahindra Securities Limited**
- ❖ **Kashyapi Infrastructure Pvt. Ltd- Ghaziabad (UTTARPRADESH)**
- ❖ **Amron Battery Limited.**
- ❖ **DTDC Courier & Cargo Limited.**
- ❖ **Mangalcity Mall –(Shree Sai Group –Indore)**
- ❖ **Swosti Group of Hotels, Resorts & Travels**
- ❖ **DAV Padmavati Public School.**
- ❖ **Ropsha Tower & Developers Pvt. Ltd- Ranchi**
- ❖ **Spring City Mall- Ranchi**
- ❖ **Fun (LMB) Cinema –Ranchi**
- ❖ **Sun Hospital Pvt. Ltd.**
- ❖ **Neelachal Hospitals Pvt. Ltd.**
- ❖ **Kanan Tower Owners' Association**
- ❖ **Aryabhoomi Owners' Association**
- ❖ **Sushila Apartment Owners' Association**
- ❖ **Ambedkar Apartment Owners' Association**
- ❖ **Ashiyana Apartment Owners' Associatio**
- ❖ **The world Business Hotel.**
- ❖ **Solan Inn.**
- ❖ **Park Resorts**
- ❖ **Hotel Mangal City –(Indore –M.P)**



IMPORTANT REGISTRATION NUMBERS: -

- **PSARA (ALL ORISSA) :10-PSA- SB**
- **PF Reg. No :ORBBS0014134000**
- **ESIC Reg. No :44000065980001018**
- **G.S.T :21AAIFG2074L2ZG**
- **PAN No :AAIFG2074L**
- **LABOUR LICENCE NO : II-3062**
- **IGR Registration No :18201901015**
- **MSME Registration No : OD19D0006413**



Contact us

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THANK YOU